Ok. I cannot imagine that anyone should feel threatened by the weather and traffic broadcasts in metro areas. In most cases, weather and traffic are tied together with local news and local personalities to keep their listener market happy.

I listen to XM radio and *pay* for it. The broadcast of weather and traffic information while driving to work and home here in Atlanta will require that I change channels from my favorite station on XM to a weather station on XM which I will probably not want to spend time on daily.

If someone came to me and asked if offering weather and local traffic in my area would convince me to go to XM radio service alone, I'd say no way. It's the combination of the other programming that sold me and having weather and local traffic conditions is to me an equitable tradeoff not having local personalities and announcements.